



**Objective 1: To strengthen student support**

1. Develop internal document highlighting all student support services and appoint a liaison(s) to interface with existing LU student support infrastructure
- 2.

***B. STRATEGIC GOAL: Leverage core strengths while elevating the overall quality of education and scholarship***

***C. STRATEGIC GOAL: Develop a leading-edge environment***

**Objective 1: To develop forward-looking academic programs, program outcomes, and**

***D. STRATEGIC GOAL: Enhance data-based systems, metrics, and reporting procedures***

**Objective 1: To promote use of departmental data to improve enrollment and graduation rate**

1. Align departmental performance metrics with CoFAC strategic plan outcomes
2. Establish a department committee to assess data and identify areas that require data analysis and improvement
3. Implement CoFAC metrics for enrollment management, particularly in terms of course sections and course enrollment

**Objective 2: To promote use of data to improve faculty and staff performance**

1. Increase the number of students completing online course evaluations
- 2.

***E. STRATEGIC GOAL: Tell Lamar University's story to connect the communities we serve***